



For Immediate Release



TriMark Announces New Sales Representative for Mexico and Latin America

New Hampton, IA – January 2011 - TriMark Corporation is pleased to announce that Matt Haase is the newest addition to the sales team and will be representing TriMark in the Latin America/Mexico Regions. "Matt is an excellent addition to our knowledgeable sales team and we are excited to have his highly capable representation in the Latin America and Mexico regions," states Patti Knowlton, TriMark President. "We are truly excited to have Matt on board and working with TriMark customers in that part of the world."

TriMark Corporation is an employee-owned company and is a recognized leader in the design and manufacture of quality hardware products for the recreational vehicle, agricultural, truck, construction, and enclosure markets. The TriMark corporate headquarters is located in New Hampton, Iowa, USA. TriMark serves the China market through TriMark Xuzhou and the European market through its subsidiary, TriMark Europe Ltd, based at Bardon Hill, near Coalville, Leicester. TriMark have been a valued partner supplier of Caterpillar for more than 20 years, with other global customers including John Deere, Volvo, Paccar, and Case New Holland who provide world class construction equipment, heavy duty trucks, and agricultural equipment.

Please refer to our website www.trimarkcorp.com under the "contact us" button "Sales Rep Directory" for the listing of the TriMark technical representative in your area.

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