

# Customer Chrome Care Guidelines

TriMark prides itself on the premium surface quality and performance that is applied to buffed and chrome finishes. Every part must meet a detailed set of specifications regarding the chrome process, materials, dimensions, and tolerances that create a superior product.

To make sure chrome parts consistently meet the very high standards, extensive testing is conducted using four parameters.

- Corrosion: Parts are subjected to a 24-hour CASS test to verify corrosion-resistance in salty and industrial environments, such as those found in coastal areas.
- Thickness: Too little electroplating and the appearance may suffer; too thick and the plating material may become brittle
- Adhesion to verify that the plating is resistant to fracture and peeling
- Appearance: we adhere to a series of very strict surface finish quality criteria and standards for brilliant chrome color and reflectivity



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# Customer Chrome Care Guidelines

**IMPORTANT:** Chrome requires cleaning, polishing, and protection from the elements, especially if your vehicle is operated near the ocean or on salt-treated roads.

## 1. Most Important: KEEP IT CLEAN!!!!

Leaving your chrome dirty for long periods of time sets your parts up for corrosion. We recommend using a dishwashing liquid and a soft rag to clean your chrome. After washing your chrome, use a soft rag to dry it. Your chrome will stay beautiful for a very long time by simply keeping it clean.

## 2. General Cleaning Guidelines

- Immediately wash chrome if it has been exposed to road salt or deicers
- Wash chrome more frequently in coastal climates due to the salts that are in the air, along with applying protective wax at least once per month
- When cleaning and waxing your chrome parts, make sure to clean and wax the entire surface of the part, not just the exposed areas. Make sure to clean and wax the recesses as well, to help protect the surface integrity of the entire part

## 3. Cleaning Materials

- Sponge — Natural or artificial
- Nylon or other soft-bristle material brush
- SOFT cloths such as cotton terry or chamois (as used on automobile finishes)
- CAUTION: Never use paper towels, paper-based wipes, cellulose or plastic sponges as well as fake chamois cloths as they are highly abrasive and could mar the chrome finish

## 4. Recommended Cleaning Solutions

- Hand dishwashing liquid/soft water solution
- Mild soap/soft water solution
- It is also important to remember that **absolutely no** ammonia-based or acid cleaning solutions should be used on the chrome surface

## 5. Polishing

- After cleaning, a coat of protective wax that is “Clear Coat Safe” will help to preserve the finish
- Buff the wax with a soft cloth, apply a second coat of wax and buff it again

**IMPORTANT:** The more often the chrome is cleaned and waxed, the easier the cleaning process. Vehicles exposed to salt from the road or ocean air should be cleaned and waxed more often to maintain the best appearance.

